

Ms. K. Deepa

Assistant Professor

Department of Commerce

deepak@mannarcollege.ac.in

9790601495



I Academic Qualifications:

Master of Philosophy

- *University* : Prist University, Trichy
- *Title* : A study on employee welfare in sympson private limited, Trichy
- *Year* :2011

Post-Graduation

- *University* :Bharathidhasan University,Trichy
- *Degree* :Master of Business Administration
- *Year* :2010

Under Graduation:

- *College* :SriMad Andavan Arts and Science,Trichy.
- *University* : Bharathidhasan University,Trichy
- *Year* :2008
- *Degree* :Bachelor of Business Administration

Teaching Experience:

- *Under-Graduate:7 years 6 months*

II Faculty Development Programme/ Short Term Course attended:

1. 8 Days Fdp Research Methodology And Pedagogy Of Writing Project Funding" At Mohamed Sathak A.J College Of Engineering, Chenna ,Febrauary 2024.

2. *5 Days Virtual Faculty Development Program In Collaboration With Mit Square London On Innovative And Entrepreneurship At Cauvery College For Women(Autonomous) Trichy, December2023*

III Research Experience: Publications

1. *Effectiveness Of Micro Finance Towards Allievation Of Poverty- An Analytical Study Sedme (Small Enterprises Development,Management & Extension Jouranal Vol-38 Issn No:0970-8464,June2011*
2. *A Study On Perception Towards G-Pay Among College Students In Madurai City Published A Paper In The Bharatiya Shiksha Shodh Patrika -Issn No0970- 760 December 2023*
3. *A Studyon Awarenes Sof Startup Programme Among Students In Higher Education Psg College Of Arts And Science-Isbn No:978-93- 340-1265-1 March2024*

IV Paper presented in Conference/Seminar:

1. *National Conference International Marketing Ethics Oxford Institute Of Management, Trichy March 2013*
2. *„State Level Financial Inclusion” In Valluvar College Karur January 2012*
3. *„State Level Talent Management Dhanalakshmi srinivasa College Perambalur December 2013*
4. *National Level The Role Of Micro Finance Eradication Of Social Financial Constraints” In Bdu Towards Bharathidasan University,Trichy December 2013*

V Workshop/Conference/Seminar:

1. *National Seminar “Winning In Digital age– New Product Development And Marketing In E- Commerce Platform” At SRM Institute Of Technology SRM Institute Of Technology, Chennai April2024*
2. *National Seminar Economic Empowerment Of Women For Sustainable Development At Avinashilingam institute For home Science and Higher Education For women Coimbatore Avinashilingam Institute For Home Science and Higher Education For Women Coimbatore April2024*
3. *National Seminar Virtual Presentation In International Conference On Innovative Sustainable Practices For Business Resilience Psg College Of Arts And Science Coimbatore March2024*

Karnataka. January2024

VI Workshop/Conference/Seminar/FDP Attended in MTNC:

1. *State Level Fdp Design Thinking Mannar Thirumalai Naicker College, Madurai January 2024*
2. *State Level Workshop Intellectual Property Rights Mannar Thirumalai Naicker College, Madurai 16.10.2023 And 17.10.2023*

VII Online Test Attended:

1. *19.04.2024 Enhancements Of skill And Personality Nptel*
2. *05.03.2024 Human Resource Management Great Learning*